

# **R&G Corporation**

## **Company Introduction**

From sourcing, to export, and distribution,  
R&G Corp. answers your Korean food needs.

# WHAT ABOUT US?

## R&G IDEOLOGY

### MISSION

To provide our buyers best  
-in-class distribution services  
through innovative products.

### VISION

To be a global leader in  
industries and customers  
to Korean food.

### CORE VALUES

Challenge & Innvation  
Co-existence  
Customer  
Executive & Staff  
Communication

## HISTORY

1985

2000

2001

2004

2005

2007

2013

승원실업(주) 설립

사옥 이전(분당)

사명 변경, (주)R&G

제 41회 무역의 날

제 42회 무역의 날

납세자의 날 수상

농림축산식품부장관  
표창

Establish

Moving of office  
building

Changing the name of  
the Company,  
R&G Corp.

2,000 만불 수출탑 수상  
Received the 20 Million  
Dollars Export Tower  
Award on the 41th  
Trade Day

3,000 만불 수출탑 수상  
Received the 30 Million  
Dollars Export Tower  
Award on the 42th  
Trade Day

Received the Citation  
on Taxpayer's Day

Received the Ciation  
from MAFRA

## OUR NUMBERS?



**35**

YEARS OF  
EXPORT  
EXPERIENCE

OVER

**20**

BUYERS

ABOUT

**300**

SUPPLIERS

ABOUT

**500**

PB ITEMS

ABOUT

**\$40m**

AVERAGE SALES  
YEARLY

ABOUT

**1,100**

SHIPPED  
CONTAINERS  
YEARLY

# BRAND



## ASSI

Our flagship brand for over 35 years, the Assi brand exemplifies the top tier of Korean food. The Korean word "assi" comes from the traditional title for a young, sophisticated woman. In keeping with the refined style of this brand, all of our products are made using traditional Korean techniques with only the best ingredients to ensure maximum satisfaction.



## YISSINE

Yissine, from the surname of the Rhee Family, has become synonymous with the special Korean products our family has loved over the years. From rice cakes that are eaten on New Year's to cold noodles enjoyed on a hot summer day, we're confident that Yissine products will become a fast favorite of yours too, if they aren't already.



## EVERGREEN

Evergreen is by far our most varied brand, covering a wide range of healthy products for everyday use. Drizzle our olive oil on fresh bread. Use our powdered honey in cakes and cookies. Evergreen is there for you whenever you need it.



## JONGA VISION

In Korean, "jonga vision" means "to pass on traditional family secrets." Since everyone knows that the most delicious recipes are often kept under wraps, we developed this brand to showcase high quality products that are at the heart of every Korean meal. We'll let you in on a little secret: the very best of Korea's traditions can be found in our Jonga Vision products.



## HANA

Hana was our first Japanese private brand that we created over 35 years ago. Interestingly enough, Hana comes from the Japanese word for flower or the Korean word for number one. Due to its creative name and history, Hana products have been recognized and trusted by a wide number of customers. On your next visit to the supermarket, try some miso or soba noodles made by Hana. You'll think they're number one too.

# WHAT ABOUT US?

## WHO WE ARE?

R&G Corp. is an export company that specialized in food exports. We exports \$25 million of Korean food to USA annually, with sales of about \$20 million to the Philippines, Canada, Australia and Europe.

For 35 years since its foundation in 1985, the company has been promoting Korean food products around the world, and the know-how of food exports has been unmatched by other companies.

알엔지는 식품 수출 전문 기업으로 미국으로 연간 2,500만불의 한국 식품을 수출하고 있으며, 그 외에도 필리핀, 캐나다, 호주, 유럽 등에 약 2,000만불의 매출을 기록하고 있습니다.

1985년 창립 후 35년간 다양한 한국 식품 전반을 수출하며, 전세계에 한국식품을 알리고 홍보해왔으며 지금까지 쌓인 식품 수출의 노하우는 타 업체와는 비교할 수 없는 확실한 인지도를 가지고 있습니다.

## WHAT DO WE DO?

We are OEM producing and exporting traditional Korean foods such as Gochujang, Doenjang and Rice cake, as well as processed Korean foods such as Citron tea, Rice noodles, Seaweed, Bulgogi seasoning and Dumpling which recently get interests from overseas.

R&G Corp. 는 고추장, 된장, 떡 등의 한국 전통식품 뿐만 아니라 유자차, 쌀국수, 김, 불고기 양념, 만두 등의 최근 해외에서 큰 관심을 보이는 한국 가공식품을 OEM생산 & 수출하고 있습니다.

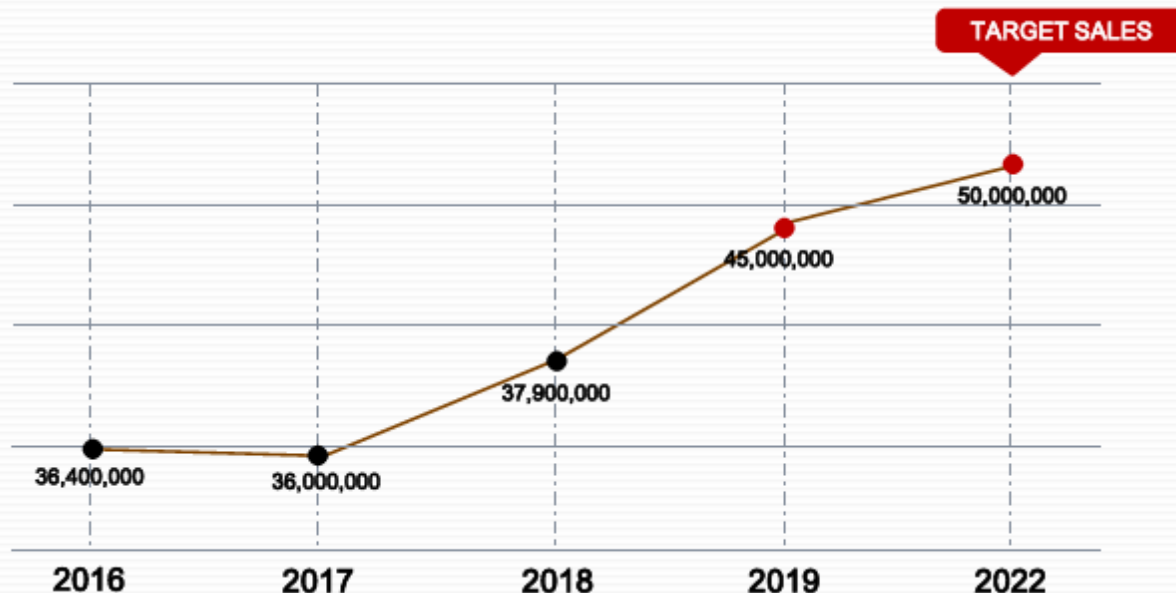
# WHAT ABOUT US?

## WHO WE SERVE?

Our passion to exceed our customer's expectations is what drives us and our success. We began humbly, by serving the needs of the growing Asian immigrant community who are still our proud customers. Today we service 20 buyers, including major US wholesale, store and food service companies.

고객의 기대치를 충족시키고 이를 넘어서려는 저희의 열정이 성공의 원동력입니다. 알엔지는 미국 내 아시안 소비자들의 수요를 충족시키고자 사업을 시작하였고, 현재는 미국의 주요 도매상, 리테일마켓, 식품회사를 비롯하여 전세계 20개 이상의 바이어들에게 우수한 한국식품을 공급하고 있습니다.

## OUR SALES?



# WHY R&G

## OFFERINGS DIVERSE

We are your one-stop provider for over 2,000 Korean foods and the breadth and depth of our product line is unmatched. We are continually growing our product line to include a perfect balance of top-selling foodservice and retail items from all over the world.

## SOURCING NETWORK

Over 30 years of forge a relationships with hundreds of manufacturers throughout Korea our networks continues to grow. As the world changes, food safety is more of a priority for us than ever, so we only partner with HACCP-certified vendors and continually optimize our supply chain through third-party audits.

## PRODUCT EXPERTISE

From dry foods to frozen foods, we are source of Korean products over 30 years. Across the globe, no one knows Korean foods better.

## OUR PEOPLE

At R & G Corp, our employees are the heart and soul of what we do. For two-generations, we've become more diverse with talented professionals from all walks of life and backgrounds and we aim to continue that tradition for years to come.

## 다양한 상품들

당사는 2,000개 이상의 한국 식품을 제공하고 있으며, 제품군의 폭과 깊이는 타의 추종을 불허합니다. 당사는 전세계에서 가장 잘 팔리는 도, 소매 상품의 완벽한 균형을 위해 끊임없이 상품군을 확장하고 있습니다.

## 소싱 네트워크

35년 이상 한국 전역에 있는 수백개의 제조 업체와 관계를 구축해오고 있으며, 당사의 네트워크는 끊임없이 성장하고 있습니다. 세계가 변화함에 따라 식품 안전은 그 어느 때 보다도 우선시 되므로, 당사는 HACCP인증은 기본이고 국제규격인증을 보유한 업체와 파트너 관계를 맺고 공급망을 최적화 하고 있습니다.

## 상품 전문 지식

상온 상품부터 냉동 상품까지 당사는 35년 이상 한국 식품을 공급해오고 있으며, 전세계에서 한국 식품을 잘 알고 공급하는 최고의 회사 입니다.

## 구성원

알엔지에서 구성원들은 우리가 하는 일에 있어 가장 중요한 역할을 하고 있습니다. 2세대에 걸쳐 우리는 각계 각층의 재능 있는 전문가들과 함께 더 성장하였고, 향후 몇 년 동안 이를 기반으로 계속 발전해 나갈 것입니다.



# **BUSINESS ACTIVITY**

## **2018**

- 2018.01 Kangwondo Agro Food promotion  
in Hawaii, USA
- 2018.02 Buy Korean Food in Korea  
Pyeongchang Olympic Export Fair
- 2018.04 Food Hotel Asia Singapore
- 2018.06 Food Hotel Myanmar
- 2018.06 Export Fair in Poland, Sweden
- 2018.08 K-Food Fair in Malaysia
- 2018.12 Kangwondo Agro Food promotion  
in Hawaii, USA





# BUSINESS ACTIVITY

## 2019

- 2019.06 MIFB Malaysia Food Fair
- 2019.08 HKTDC Hong Kong Food Fair
- 2019.10 ANUGA Germany Food Fair  
Buy Korean Food Export Fair
- 2019.11 Gyeonggido Agro Food promotion  
in Hawaii, USA  
Gyeonggido Food Export Fair
- 2019.12 Kwangwondo Agro Food promotion  
in Hawaii, USA



# BUSINESS ACTIVITY

## 2020~

- 2020.04 KITA Global Big Buyer Meeting
- 2020.06 KITA Online Exhibition(FMCG)
- 2020.07 Online Korea Expo CIS, Southwest Asia
- 2020.08 K FOOD in Bangkok, Thailand
- 2020.09 K-FOOD Fair Hanoi, Vietnam
- 2020.10 KBEE ASEAN Fair, Online Korea Fair in India
- 2020.11 Moscow Online Fair, Russia
- 2020.11 Vietnam Online Fair
- 2020.12 Brand-K Product Online Biz meeting

“To be continued...”



유튜브 방송보기 CLICK!



유튜브 방송보기 클릭 CLICK!

# PRODUCT

다년간의 한국식품 수출경험으로 쌓은 노하우와 고객만족을 위한 열정으로 성공의 길을 만들어가고 있습니다.

Across the globe, no one knows Korean foods better. Our passion to exceed our customer's expectation drive ourselves and lead to our success.

## Pantry

### 장류 CONDIMENT



### 소스 & 시즈닝 SAUCE & SEASONING





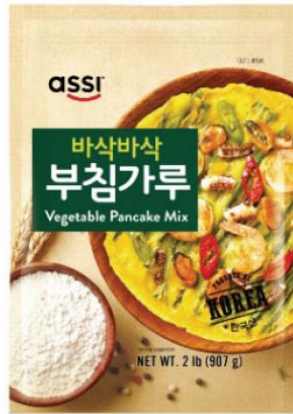
# PRODUCT

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## Pantry

### 곡물믹스류 CULINARY AIDS



### 떡 RICE CAKE



### 면류 NOODLES



# PRODUCT

까다로운 기준으로 세계 최고 품질의 한국식품을 고객에게 전하고자 최선을 다하고 있습니다.

We make our all efforts to serve you the best quality of Korean foods in the world with high standards.

## Gourmet foods

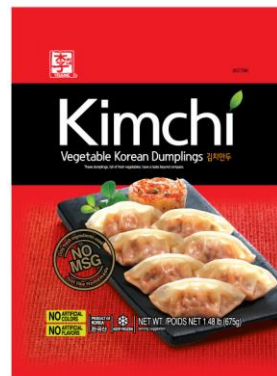
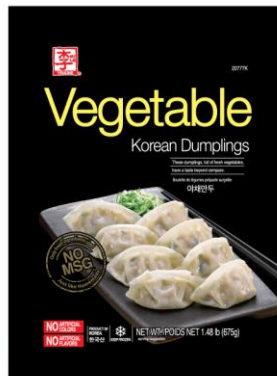
### 간편식 HMR



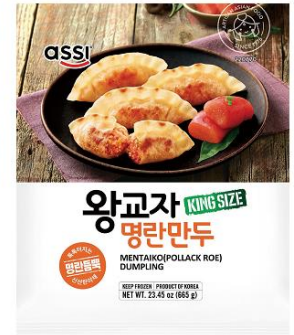
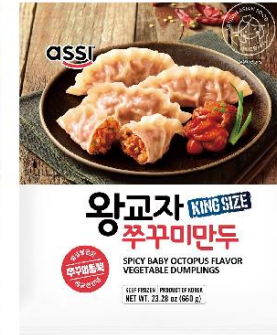
NEW



### 만두 DUMPLINGS



NEW





# PRODUCT

까다로운 기준으로 세계 최고 품질의 한국식품을 고객에게 전하고자 최선을 다하고 있습니다.

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## Gourmet foods

### 아이스크림 ICE CREAM



### 빵 BAKERY





# PRODUCT

합리적인 가격으로 가장 좋은 품질의 제품을 제공해드릴 수 있도록 노력하고 있습니다.

We are focused on providing the best possible products at the best prices

## Beverage / Snack

### 음료 BEVERAGE & DRINK



NEW



### 과자 SNACK



### 차 TEA



NEW



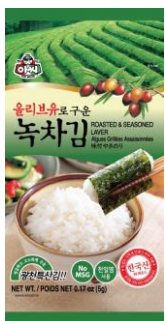
# PRODUCT

한국뿐 아니라 세계적인 식품 트렌드를 꾸준히 모니터링 하여, 고객을 만족시킬 새로운 제품을 매년 선보이고 있습니다.

With continuous monitoring of food trends not only in Korea, but also worldwide, we have been launching new products meeting customer's demands every year.

## Seafood

### 김 SEAWEED(LAVER)



**NEW**



### 굴 OYSTER



### 어묵 FISH CAKE



## GLOBAL NETWORKS



**R&G Corp.**

[www.assifood.kr](http://www.assifood.kr)





# Thank you

Please let us hear your demands of Korean Food,  
R&G are always ready to satisfy your demands.

## Find Us

### **R&G Corporation**

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Hours of Operation: 8:30 am ~ 05:30 pm (KST)